

PRESS

COMMUNICATIONS, LLC

BROADCAST MEDIA • LIVE EVENTS • DIGITAL SOLUTIONS



PRESENTS

Live GREEN

Save GREEN



NEW JERSEY IS GOING GREEN WITH IBEW LOCAL 400

New Jersey's **offshore wind** goal is to produce



 enough for more than **3.2 million** homes!

It Pays to Plug In—a program through the NJDEP— provides grants to reimburse qualified applicants up to

\$4,000 for installing charging ports.



LED lighting can save up to

90% of the electricity used by incandescent and halogen lights



50% of electricity used by fluorescent lights



A **solar panel energy system** can save homeowners and businesses up to



on their yearly utility costs system.

Ready to Go Green? Contact IBEW Local 400 for all your personal and business projects. Visit www.local400.org or call (732) 681-7111.

ENVIRONMENTAL STEWARDSHIP COMES NATURALLY

As stewards of the earth's most precious natural resource, we know the importance of protecting our environment. All living things need water to survive. By investing in water conservation education and innovative treatment and delivery technologies, we are working to make a difference for our communities and our world. Learn more at newjerseyamwater.com. Be sure to check out our tips on how to use water wisely, because every drop counts!



NEW JERSEY
AMERICAN WATER

WE KEEP LIFE FLOWING®

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS, LOCAL 400 CONNECTS MONMOUTH AND OCEAN COUNTIES TO A BRIGHT, GREEN FUTURE



Since 1917, the International Brotherhood of Electrical Workers (IBEW), Local 400, has educated and trained the electrical workforce that built—and maintains—Monmouth and Ocean Counties. As the electrical industry and power generation standards have evolved, so has Local 400’s workforce. Continuous, cutting-edge technical education and training on emerging technologies have made us leaders in the industry, providing thousands of homes and businesses with safe, efficient electrical power. Our highly skilled workforce ensures that our clients receive the highest quality craftsmanship with on-time and on-budget projects.

The future of electrical power is green, so IBEW Local 400 is working to implement solar, wind, LED lighting, and electric vehicle (EV) charging capabilities throughout our region to benefit the environment, lowering carbon footprints, and reduce electric bills. IBEW Local 400 is investing in the future of our communities by providing education and training on the best practices in green energy.

IBEW is committed to achieving New Jersey’s goal of sustainability through:



Training our members on the latest install techniques and methods



Remaining up-to-date and educated on policy and cutting-edge technology



Building relationships between energy management partners and our contractors



Offering complete energy audits, total financing, and installation at no cost to our customers

GOING GREEN WITH IBEW LOCAL 400

Wind is a renewable, reliable energy source that produces no air or water pollution. New Jersey's offshore wind goal is to produce 3,500 megawatts by 2030 and 7,500 megawatts by 2035, enough to power more than 3.2 million homes in the Garden State!

The wind farm industry is also powering the economy. Currently, the United States is expanding its offshore energy farms, and in its wake is a \$70-billion market. Along with this emerging market will come well-paying, long-term jobs that will benefit our environment and our economy. Experts predict that offshore wind has the potential to generate more than 2,000 GW of capacity per year, almost double the country's current electricity use, which will translate to savings for businesses and homeowners and increased energy independence that will preserve our nation's security.

Solar is a clean, sustainable energy source producing no noise pollution or byproducts. IBEW Local 400 has already installed solar panels that have produced hundreds of megawatts of solar energy in Ocean and Monmouth counties. Our organization has kept pace with technological improvements in solar panel technology by investing in the latest installation techniques and safety training for all electricians so that our customers receive the safest, most efficient, and highest quality installations.

Our highly skilled electrical workforce is trained in all aspects of solar installation, including racking installation, mounting, electrical wiring, component installation, and final connection with utility companies.

For home- and business owners, this translates to direct savings, up to 70% annually, on energy bills and a drastic reduction in carbon footprints.

Replacing traditional and fluorescent lighting with LED provides homeowners and businesses with several benefits, including an 80% reduction in annual energy costs. Our experienced electricians have converted tens of thousands of light fixtures to LEDs, upgrading the lamps and fixtures in offices, warehouses, hospitals, schools, and government buildings throughout Ocean and Monmouth counties.

Commercial and industrial property owners can also take advantage of JCP&L's Prescriptive Program and NJNG's Direct Install Program for replacing existing HID, incandescent/halogen, or fluorescent lighting.

WATER HEATERS • BOILERS • 5 STAR SERVICE



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www.myguyplumbingnj.com

*"I will have MyGuy Plumbing back for any plumbing repairs.
They were great." - Kenneth C. Brick, NJ*

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**Tankless
Water Heater**

Cannot combine offers.

\$150^{off}
**Gas Water
Heater**

Cannot combine offers.

\$50^{off}
**Any service
over \$250**

*When you mention this ad.
Cannot combine offers.*

**PROUD PARTNER OF THE
SAVE GREEN PROJECT.**



Master Plumber Lic#36B101330800 HIC#13VH10547800

THE SAVEGREEN PROJECT® BY NEW JERSEY NATURAL GAS MAKES ENERGY EFFICIENCY EASY

Since launching in 2009, The SAVEGREEN Project® by New Jersey Natural Gas (NJNG) has invested nearly \$308 million towards to help make energy-efficiency upgrades affordable for residential and commercial customers – making it one of the most successful energy-efficiency programs in the state.

For NJNG homeowners who are looking to replace one or more pieces of equipment, make whole-home energy-efficient upgrades or convert to natural gas heat, SAVEGREEN provides rebates and incentives, including a 0%* APR On-Bill Repayment Program (OBRP), to ease the path to energy efficiency. And for qualified moderate-income customers looking to reduce their energy usage and lower their energy bills, SAVEGREEN’s Home Weatherization Program lends a helping hand with up to \$6,000** in weatherization measures at no cost or obligation.

Commercial customers can also take advantage of SAVEGREEN’s rebates and incentives to make the energy-efficient upgrades to reduce their energy usage and reinvest those savings back into their business. The Direct Install program, for instance, provides affordable solutions with upfront incentives to help minimize the upfront costs for comprehensive energy-efficiency projects, including rebates that can cover up to 70% of retrofit costs.

No matter the program, getting started with SAVEGREEN is easy. It kicks off with a free Quick Home Energy Checkup (QHEC) for homeowners or an energy assessment for businesses. During these inspections, a certified auditor will identify opportunities to help save energy, make tailored recommendations and provide information about available SAVEGREEN rebates and financing options.

Join the nearly 90,000 customers who have made energy-efficient upgrades and are saving energy and money. For more information, call 877-455-NJNG (6564).

* Terms and conditions apply. All offers are subject to available funding. Maximum OBRP 0% APR financing is \$15,000. All loans are net of NJNG rebates. NJNG reserves the right, with approval of the State of New Jersey Board of Public Utilities, to terminate, modify, suspend or extend this rebate program. NJNG rebates and incentives do not apply to new construction. Offer applies to projects approved by NJNG by June 30, 2024. Visit SAVEGREENProject.com for rebates and financing terms and conditions.

**Terms and conditions apply. You must be a NJNG residential customer whose primary residence is a single- or in a multi-family dwelling with up to three units. You must own your home for a minimum of one year. Homes 0-5 years old or under a builder’s warranty are excluded. If you’re a renter, the home must be located in an approved census tract and obtain consent from your landlord. Both renters and homeowners must meet the income guidelines. Visit njngsavegreen.com/weatherization for more information.

+Terms and conditions apply. Rebates of up to 70% of retrofit costs. Incentive levels are based on the level of comprehensiveness of a project.



**We Make Energy Efficiency Improvements
Easy with Rebates and 0%* APR Financing!**

HVAC

Water Heating

Washer and Dryer

Quick Home Energy Checkup

Whole Home Energy-efficiency Improvements

**Home Weatherization for
Income-qualified Customers****

**Commercial customers, ask about our rebates and
financing options to help make your energy-efficiency
projects affordable.**



**New Jersey
Natural Gas**

**THE
SAVEGREEN
PROJECT®**

877-455-NJNG (6564) | savegreenproject.com

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EARTH DAY IS EVERYDAY AT FREEHOLD RACEWAY MALL

Freehold Raceway Mall, a Macerich Sustainable Property, has taken steps towards a greener future by implementing a comprehensive range of sustainability initiatives. With a focus on reducing its environmental impact, the mall has promoted educational programming and embraced innovative technologies and practices to enhance energy efficiency, promote renewable energy, and foster responsible resource management.

Freehold Raceway Mall, along with partner Press Communications, promote a series of engaging and educational “Go Green” events throughout the year. The events provide the community with fun-filled opportunities to learn and actively participate in environmental conservation. Environmental organizations participating have included: American Littoral Society, Native Plant Society of NJ, Jenkinson’s Aquarium and Center for Aquatic Sciences. The upcoming schedule of events can be found on the mall website at www.FreeholdRacewayMall.com/Events.

Coupled with these exciting events, Freehold Raceway Mall has implemented sustainability initiatives to further minimize its environmental impact, including **LED lighting** throughout the premises, **hydrogen/oxygen fuel cells**, **photovoltaic solar panels**, **solar film** on mall skylights, **low flow fixtures** and **EV charging stations** for a convenient and accessible way for shoppers to charge their EV’s while visiting the mall. Freehold Raceway Mall embraces the principles of the circular economy, **virtually all of the center’s trash is recycled or goes to an energy COGEN plant.**

With its trailblazing sustainability efforts, Freehold Raceway Mall is a leader in environmental stewardship within our community. By adopting LED lighting, fuel cells, solar panels, solar film, EV charging stations, low-flow water fixtures, recycling program, as well as utilizing reusable barricades, bike patrols, and digital directories, the mall demonstrates its dedication to reducing its ecological footprint and inspiring others to follow suit. As we look to build a sustainable future, Freehold Raceway Mall is showing that small changes can lead to significant positive impacts on our environment and community.



| GET READY | *to care* |

GREEN CAN GO A LONG WAY

We are doing our part with:

SOLAR PANELS ELECTRIC CHARGING STATIONS **FUEL CELLS**
REUSABLE BARRICADES **LED LIGHTING** DIGITAL DIRECTORIES
RECYCLING LOW FLOW WATER FIXTURES **+MORE**



FreeholdRacewayMall.com

TEXT CONCIERGE 732.440.7000



freehold
RACEWAY MALL

TEACHING YOUR LITTLE ONES THE IMPORTANCE OF WATER CONSERVATION

We all know that water is essential to everyday life, but how much of an active role do we play in protecting and preserving our water resources? More than you might think. According to the US EPA, it's estimated that about half of the water we use outdoors gets wasted. New Jersey's annual influx of tourism coupled with our increasingly hot summers places considerable demand on our water resources each year. But as a coastal state, we have plenty of water at our disposal from the ocean, right? Wrong! Our drinking water comes from fresh water sources like rivers, reservoirs, and aquifers. Only about 1 percent of our planet's water is drinkable, that's why it's important to save water whenever possible to help protect the availability of our water sources – and teach our youth to do the same.

Here's how:

- **Show and tell:** Show your little one the watershed around your home. Maybe there is a local lake or stream they enjoy visiting for recreational purposes or to watch wildlife nearby. Explain the importance of water to all life in the habitat, and make it relatable directly to their life.
- **Make it fun:** Find fun ways to introduce water conservation by doing activities together. New Jersey American Water offers lessons, games, experiments, videos and more through its online Water Learning Center. Try creating a rain barrel or color your way through conservation education with New Jersey American Water's Water Fun with Puddles coloring book.
- **Work together:** Include your little one when implementing water-wise practices around your home. From landscaping adjustments to indoor chores, encourage them to help out so that they can feel like they are making an impact too.
- **Lead by example:** Continue making a conscious effort to incorporate water-wise decisions around your home and into your lifestyle. If you walk the talk, it will resonate with your little ones who may one day pass these practices on to theirs.

As you enjoy the rest of summer, keep water conservation in mind. To learn more about conserving water at home and protecting our water sources, please visit www.newjerseyamwater.com.

HANDY TIPS TO CONSERVE & SAVE MONEY THIS SUMMER

WHEN WATERING



ONLY WATER WHEN NEEDED. Depending on the weather or type of plants/turf, you may find you only need to water once or twice per week.



WATER EARLY IN THE MORNING OR LATER IN THE DAY. Water when the sun is low to minimize evaporation.



WATCH WHAT YOU'RE WATERING. Check sprinkler heads to be sure they're not wasting water on paved or unwanted areas. Reduce run times for shaded areas.



KEEP AN EYE ON WEATHER. If rain is in the forecast, turn your sprinkler system off ahead of time.



MAKE USE OF RAINWATER. Water collected in rain barrels can be later used to water outdoor plants. Make sure rain barrels have proper coverings.

IN THE GARDEN



USE DROUGHT-RESISTANT SPECIES. Native plants will have the benefit of being adapted to local conditions. Also, they usually need less maintenance and watering.



MULCH. Mulching beds can help retain moisture and prevent weeds. Be careful not to over-mulch. Two to three inches should do the job.



SET YOUR MOWER HIGHER. Anything cut less than two inches high is much more vulnerable to burnout, weeds, insects, and disease. Best bet? Mowing at 2.5 to 3.5 inches, depending on the time of year.

AROUND THE YARD



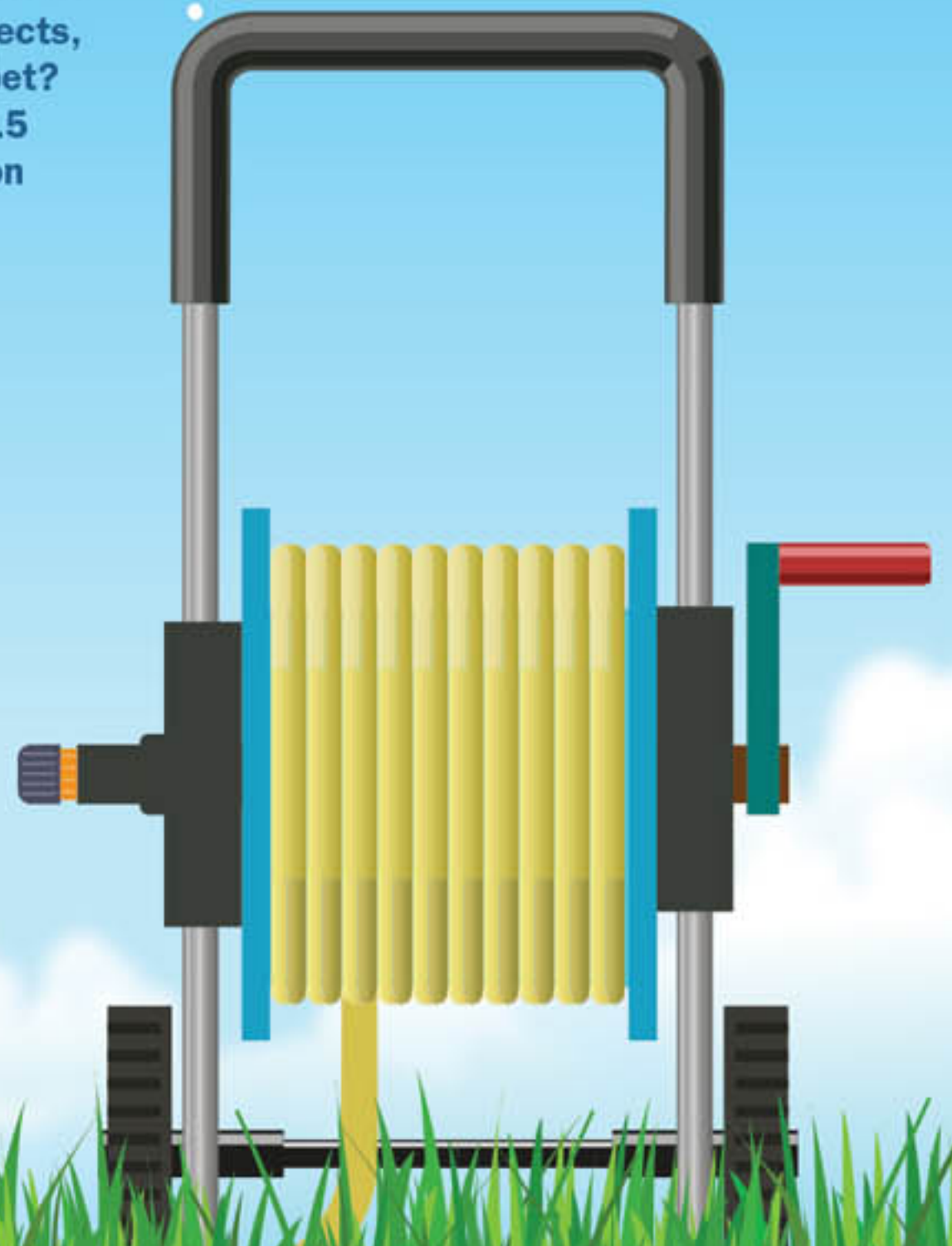
CHECK FOR LEAKS AND BREAKS. Do a periodic walkthrough of your landscaped area to make sure system pipes are in good condition.



SWEEP, DON'T SPRAY. Use a broom instead of a hose to clean patios, decks, and sidewalks.



CAR WASH WISELY. Washing your car with a bucket of soapy water uses far less water than leaving a hose running.



EVERY SUMMER, EVERY DROP COUNTS

It's estimated that up to 50% of the water we use outdoors in the summer is not needed to maintain a healthy landscape. But how do you know where to begin to use water wisely? It's easier than you might think. And this handy guide can help you get started. As you enjoy your summer, we hope you'll keep conservation in mind. For even more water-saving tips, please visit www.newjerseyamwater.com.



**NEW JERSEY
AMERICAN WATER**

WE KEEP LIFE FLOWING®



**NEW JERSEY'S CLEAN
ENERGY PROGRAM
CAN HELP YOUR
BUSINESS SAVE
ENERGY AND MONEY**

**NJ HAS ENERGY
EFFICIENCY PROGRAMS
& INCENTIVES FOR:**

- **NEW CONSTRUCTION**
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PROJECTS

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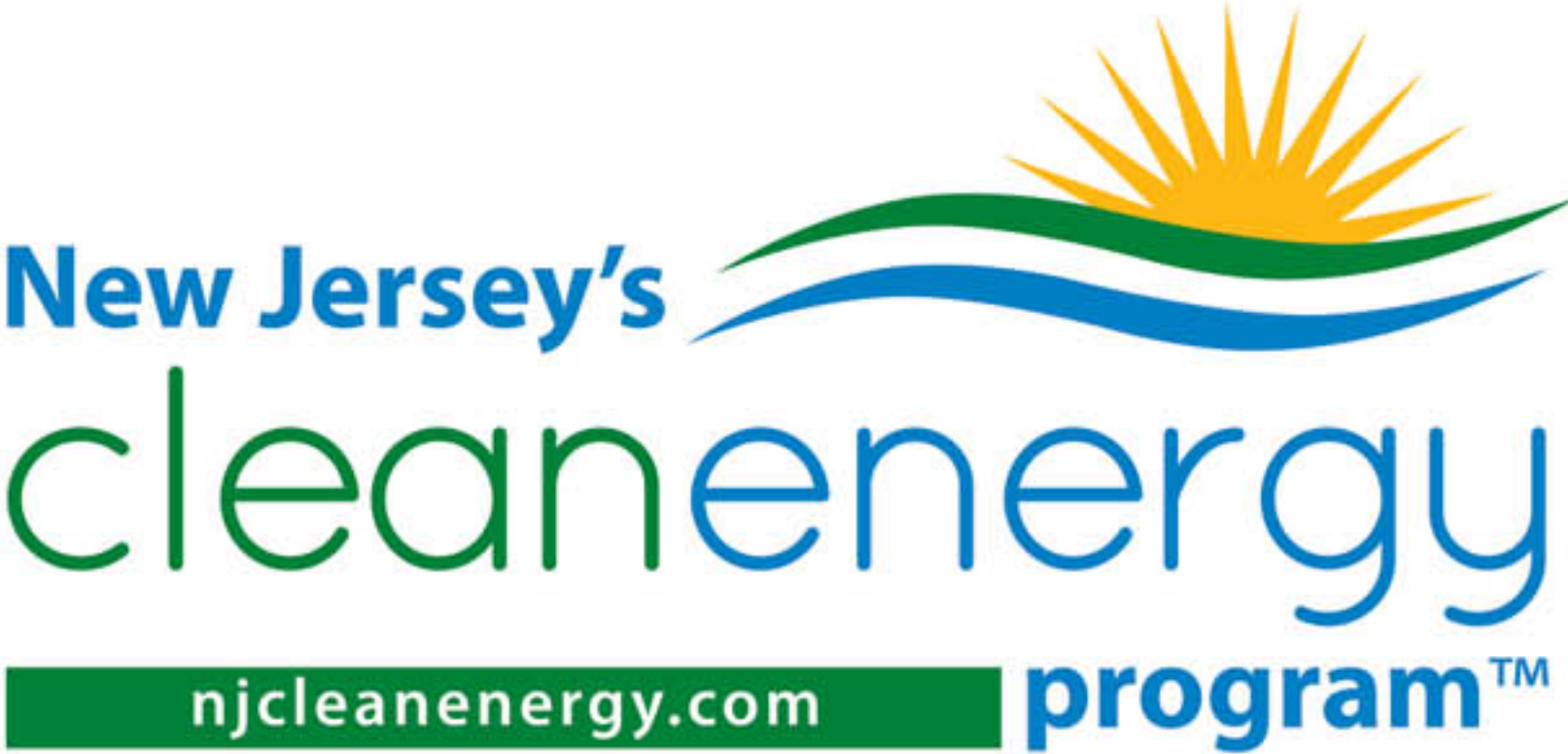
VISIT
WWW.NJCLEANENERGY.COM



NEW JERSEY RESIDENTIAL NEW CONSTRUCTION PROGRAM

There are over 1.5 million homes in the United States that have been built to high energy efficiency standards. Looking to build a new home or gut your own? Homes built within the New Jersey Residential New Construction Program are 15% – 50% more energy efficient than traditionally built homes.

New Jersey's Clean Energy Program™ participating raters provide guidance, technical assistance and support to builders, so they can construct safe, comfortable, affordable, energy efficient and long lasting homes throughout the state.



Your Source for
Energy Efficiency
with Rebates of up
to **\$5,000**
and 0% APR
Financing of up
to **\$15,000!***



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www.savegreenproject.com

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Improvements**

**Plus, ask us about our free
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income-qualified customers.****

**Terms and Conditions Apply.*

Visit savegreenproject.com for more information.

***Terms and Conditions Apply.*

*Visit njngsavegreen.com/weatherization
for more information.*

We Help Your Brand

Connect With People

Let our team of seasoned professionals make the best use of your marketing budget to achieve your brand's goals. We use market, industry and consumer data to create programs that connect consumers with your brand. We know how to deliver what's promised & exceed your expectations.

We are local, privately owned

With Deep Community Roots

- ✓

Born & bred at the Jersey Shore with over 125 years of lineage in Monmouth & Ocean counties.

✓

A thorough understanding of opportunities and solutions throughout the market.

✓

Local ownership and a talented team allows us to be nimble and responsive to the needs of our advertising partners and listeners. No corporate minutiae here!

✓

Live and Local

Our brands are heavily active in the local community with live events, charities and contests geared towards local winners.

Offering an Optimal

Ad-Vironment

✓

Commercial minutes are capped every hour to optimize listener retention.

✓

Friendly, widely appealing programming that ensures your brand's safety.

✓





Guaranteed ad separation from your direct competitors, making your ad stand out unlike with other mediums.

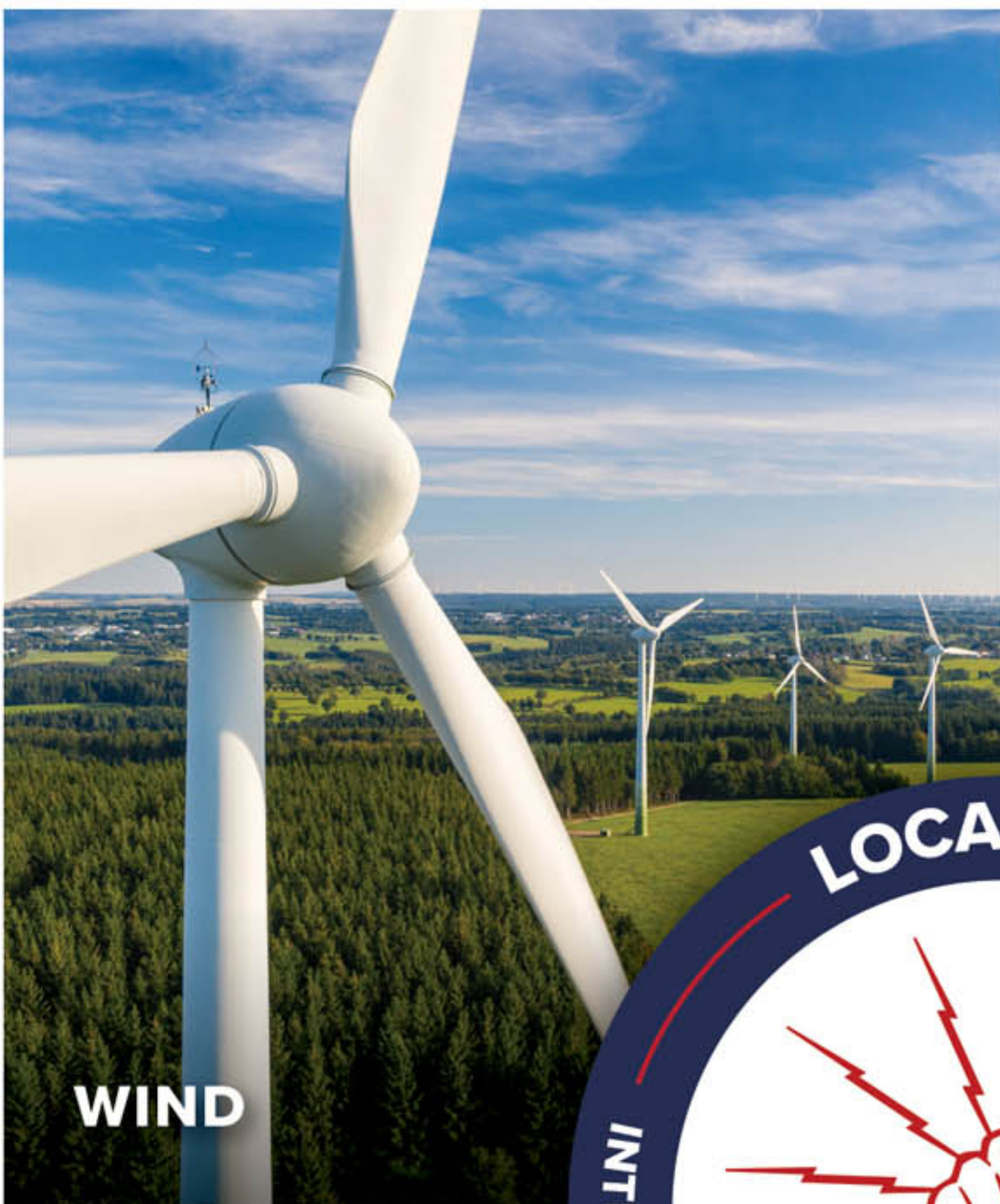
✓

Marketing Strategy

Rest assured, we practice what we preach and deploy our own strategic, year-long paid marketing campaign to promote our radio stations.

Want to learn more? Contact Us Today: Marketing@PressCommRadio.com

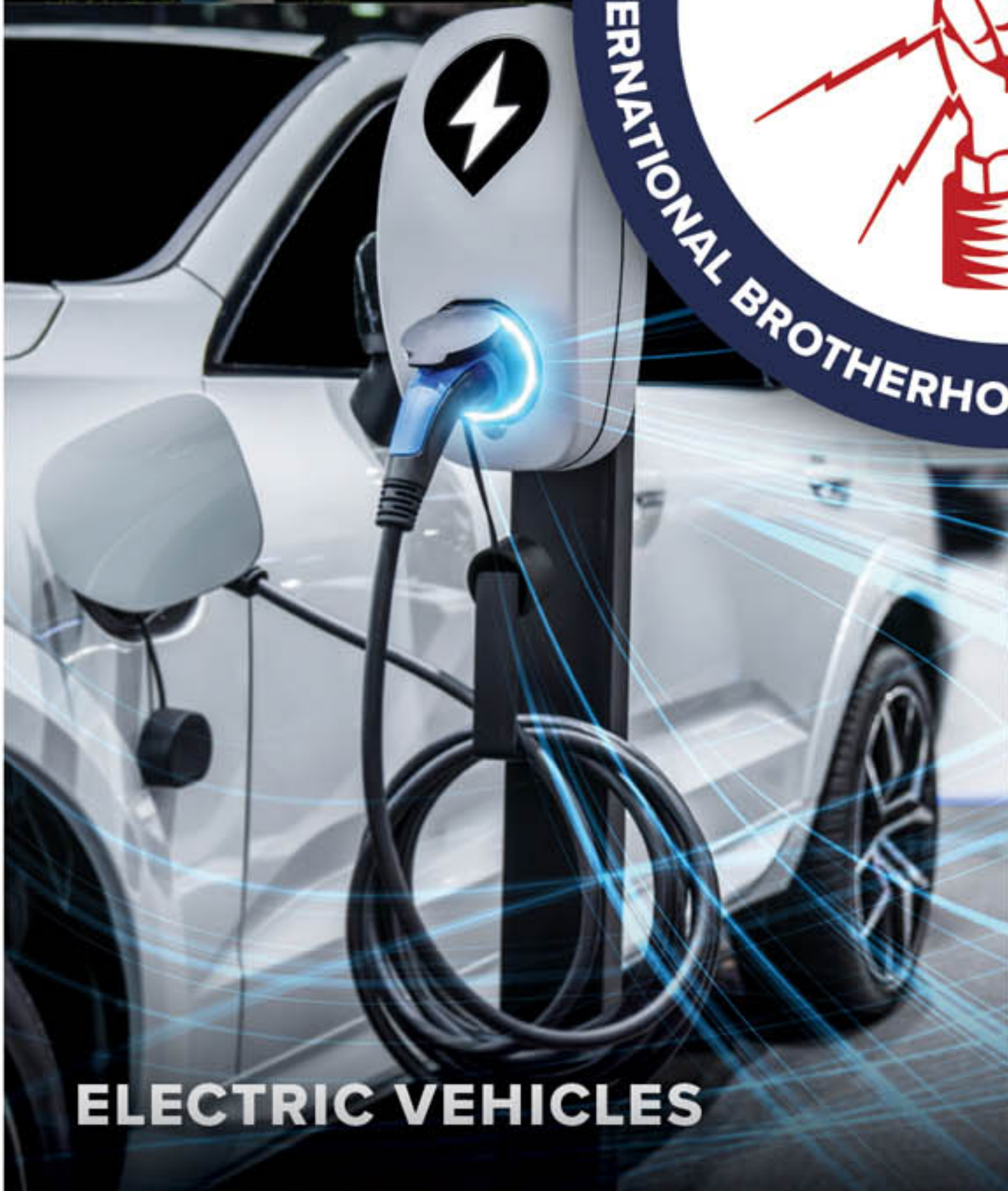







WIND



LED RETROFIT



ELECTRIC VEHICLES



SOLAR

GO GREEN

WITH IBEW LOCAL 400

For highly skilled and trained electricians who specialize in the installation of cutting-edge, green technology, visit: **IBEW400.org**

SCAN & ENTER TO WIN

Scan this QR code & be entered to win some cool energy saving prizes from our sponsors!



THANKS TO ALL OUR SPONSORS

